

## Child & After-School Care Providers

The 2010 census missed nearly one in ten children aged 0-4, or about 2 million children. Young children had by far the worst undercount of any age group. The children that are missed most often are children of color. Thus, children who are already disproportionately poor and most in need of strong communities and services are likely to get less than their fair share of federal and state dollars and adequate services in their communities.

YWCA's across the nation serve more than 440,000 children annually, positioning our YWCA's as trusted voices to families. In fact, according to research done by our partners at NALEO Education Fund, people who speak for "the children" or "the schools" are especially respected messengers to individuals and families in the Latinx and other hard-to-count communities. YWCA's -- and particularly YWCA's that provide child and after/before school care -- can make a huge impact in ensuring that young children are counted in the 2020 Census.

**Still Want to Know More? Check Out these Resources from the [Census Counts](#) Resource Library:**

- [Undercount of Young Children](#)
- [Census "Statistics in Schools" Resources for Educators](#)

**Take action as a trusted community service provider.**

### Tier 1

- Use information from the [YWCA Census Toolkit and Guides](#) to talk with parents and caregivers about the importance and safety of filling out the Census.
- Hang up the [YWCA Census Posters](#)
- Print and have [Young Children FAQ](#) and [Children Count](#) one-pagers available at your front desk for your clients.

### Tier 2

- Hand out [YWCA pledge to Count cards](#) designed for a YWCA child care centers.
- Organize! Check to see if any of your [community partners](#) or other child care providers are involved in census education. If not, suggest that you make it a shared priority.

### Tier 3

- Run a [census-education activity](#) with the children you serve using the [Statistics in Schools](#) resources and this [Census-themed coloring book](#).
- Host a census awareness or [National Census Day party](#), where you invite parents and children to your organization to celebrate and complete the census together.