College Campuses & Youth Empowerment Programs

Young people and college students, are hard to count for several reasons: limited access to internet, difficulty in reaching highly mobile, and -- notably -- confusion. Are college students counted at their dorm or at their parents' home? Are international students counted in the U.S. Census? When it comes to the Census, knowledge is power!

YWCA's on college campuses and with youth empowerment programs, such as teen empowerment and STEM programs for young people, can help individuals and families count properly.

Still Want to Know More? Check Out these Resources from the Census Counts Resource Library:

- Census “Who to Count” Fact Sheet
- Census “Statistics in Schools” Resources for Educators
- Counting Everyone in the Digital Age

Take action as a trusted community service provider.

Tier 1

- Use information from the YWCA Census Toolkit and Guides to talk with college students and youth you serve about the importance of filling out the census for them and their family
- Hang the YWCA Census Posters
- Print and have Census Bureau college outreach one-pagers available for students

Tier 2

- Hand out YWCA Pledge to Count cards
- Organize! Check to see if any of your community partners or colleges and universities in the area are involved in census education. If not, suggest that you make it a shared priority.

Tier 3

- Run a Census-education activity with the students you serve using the Statistics in Schools resources!
- Host a census awareness or National Census Day party, where you invite college students, young people, and parents to celebrate and complete the census together!
- Set up a way for students to fill out the census online at your YWCA. Become a Community Resource Center.